



Accident Avoidance Workshops

driver trainin' the way it ought'a be!

Defensive driving at its finest.

This is the *same program* available at:

Bristol
Motor Speedway
ATLANTA
MOTOR SPEEDWAY



If your student only completes the "minimum requirements" to get their license, all your student has become is a "minimally-trained" driver.

Add this program, and DRASTICALLY reduce the likelihood of your student being involved in a potentially fatal accident.

~ "It's humbling to think about the number of lives that are probably saved and injuries avoided because of this great program." -Jerry Caldwell; Bristol Motor Speedway President

- ~ "You don't just go through the motions in this program ... the Workshops actually produces immediate, and MEASURABLE results!" -R. Briggs (Parent; Orlando, Florida)
- ~ "The Defensive Driving Certificates our entire family earned by attending this, reduced our annual insurance premium \$512 a year for the next 3 years." -M. Compo (Parent: Atlanta, Georgia)
- ~ "6 crashes in 6 months. We drove 1100 miles to take this class in Atlanta 3 years ago. She's been crash free ever since. Definitely worth every penny." -D. Myers (Parent; Minneapolis, Minnesota)
- ~ "The same daughter who tuned me out for a week when she found out I signed her up for this ... hugged me when it was over." -L. Wright; (Parent: Chattanooga, TN)
- ~ "There's just nothing better than being trained in their own car. How else could they ever learn the limits of the vehicle they will actually drive?" -D. Cummings; (Parent: Chicago, IL)
- ~ "I can finally talk to my son about driving again! No more attitude!" - T. Carter (Parent: St. Pete Florida)



This parent-accompany program is done in the student's own car, so they learn the limits of the vehicle they're actually going to drive! This program builds COMPETENCE behind the wheel and gives the student a much better feel for what their car can, and cannot do. It's therefore the only program on the East Coast program that meets the National Defensive Driving Institute's Level 8 criteria and is AAA approved with Certified Instructors. When they are faced with that inevitable emergency, they have practiced how to handle not just the car, but the situation as well. This program helps both under-confident and over-confident drivers, ... gives students a whole new respect for driving and leaves parents much more comfortable with their student's abilities.

Who can enroll?: This is the most personal, vehicle and student-specific program available of its kind in the U.S. We typically limit space to 8 in each driving session. Any permitted/licensed driver with basic vehicle control may attend at any location. **At least one parent is required to attend the entire program with their students.**

How long is the program?: It's an 8+ hour program delivered in 2 parts:
1- Classroom is held on a weeknight from 6:24 p.m. to 9:40 p.m. at the hosting venue.
2- Driving session are 5-hours long on the following weekend. Morning OR afternoon, of Saturday OR Sunday ... your choice.

How much does it cost?: Comparable to programs in the \$400 to \$600 range, the regular price of this program is \$359 per parent/student team when held at public, non-subsidizing venues. In 2014, sponsors will be subsidizing the cost making it available to families for just \$249 per parent/student team. Also, for a supplemental \$40, both parents can attend with the student, in which case, all 3 would be eligible for Defensive Driving Certificates, which can significantly reduce your insurance rates for those who haven't taken a defensive driving program in the past three years.

For more information, or to register, go to

www.AccidentAvoidanceWorkshops.org

or call: 770-262-7009

Cancellations and transfers can only be accommodated up until midnight on the billing date.

