

Award
Winning!*

Accident Avoidance Workshops

driver trainin' the way it ought'a be!

This is the *same program*
available at:
Bristol
Motor Speedway
ATLANTA
MOTOR SPEEDWAY

A physiological approach, from the scientific angle of the Crash Investigator, your teen will really enjoy!

** Winner of the Safety Council's "Superior Performance" Award.*

** Selected for Georgia's "2016 Best of Marietta" Award for Driving Schools.*

***"Yeah, you think you know what this program is. ... so did I.
You don't... This one has teeth." – R. Goldberg ; parent***

Registration tip: Those who plan ahead can use that to your advantage. We recommend you make your reservations 3-4 months in advance to avoid having the event sell out from underneath you.

Billing doesn't take place until 2 weeks prior to the classroom, and in the meantime, you have reserved a spot with your name on it.



What are the "Accident Avoidance Workshops"?

The most personal and relevant skill training program available, period. We teach what "driver's ed" does not: How to handle the car when their lives depends on it. This parent-participation program is done in their own car, it shows your student how fast accidents happen, ... and it trains them how to react when it does, so when faced with that inevitable emergency, they have *already practiced* how to handle it.

This can cut your insurance rates over \$1500 a year for 3 consecutive years.
Make no mistake thought ... that's just the icing on the cake. We know your kid's life doesn't have a price on it.

Registration tip: Our "Reserve now, pay later" policy means you can cancel anytime up until 2 weeks prior to the classroom session. Last year, events sold out anywhere from 2-weeks to 3 months in advance ... some, just hours after they were advertised. We know your child's life is more important to you than anything in the world .. so don't wait to see if something will come up that's "more important" their life ... you already know there's no such thing.

This is an 8+ hour program delivered in 2 parts:

- 1- A 3+ hour classroom session held on a weeknight prior to the weekend,
(Classroom times: 6:24 p.m. to 9:54 p.m.)
- 2- One 5-hour driving sessions on that following weekend.
(Driving times: Morning from 7:00 to 12:15 p.m., or afternoon from 1:00 to 6:15 p.m.)

What does it cost?: Regular price: \$499. *But* ... because of our sponsors, supporters, and Partners in Education, ALL 2017 venues are all able to offer this program for ***\$305 per parent/student team, saving your family \$194.00.***

Also, for just an additional \$40, you can add a second parent, in which case all 3 of you would be eligible for Defensive Driving Certificates ... which can significantly cut your insurance rates if you haven't done so in the past 3 years.



~ "This program gives parents and students the tools they need to communicate in high stressful situations about a very dangerous subject." -Wayne Estes; President; Sebring International Raceway

~ 6 crashes in 6 months. Drove from Minneapolis to Atlanta to attend 8 years ago. She's been crash-free since. -D. Myers

~ I've put all of my kids through this. I'm going to have to start adopting kids so I can keep coming back! -Mike Mahafee (parent)

~ The best part of this program, was that by the time we were done, I was able to talk to my kid again about driving ... WITHOUT getting the attitude. It changed our family forever. - M. Compo

~ "It's humbling to think about the number of lives and injuries that are probably spared because of this great program." -Jerry Caldwell; Bristol Motor Speedway Vice President/General Manager



When is the best time to enroll?: You want to train your student how to handle an emergency before you subject them to driving on public roads. It's just the ol' "Give them the gun safety class ... and THEN hand them the weapon" mindset.

Research shows bad habits start setting in around the 30 day mark. So, from a timing standpoint, it's best to attend as soon as they get their permit, and you've spent enough time in a parking lot to make them comfortable/fluent operating the vehicle.

Naturally, the longer you wait, the harder it is to break bad habits, but one NEVER out-grows a need for this training.



September:

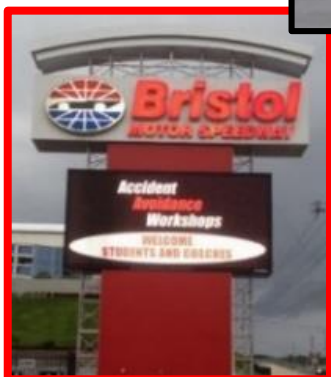
(*Sold out*) Bristol Motor Speedway / 151 Speedway Boulevard / Bristol, TN 37620 Classroom Thursday, Sept. 21st.
Choose a driving session either morning or afternoon of Saturday, Sept. 24rd or Sunday, Sept. 24th.

Atlanta Motor Speedway 1500 Tara Place / Hampton, GA 30228, Classroom Wed., September 27th.
Choose a driving session either morning or afternoon of Saturday, September 30th, or Sunday, October 1st.

October:

Dalton High School 1500 Manly Street / Dalton, GA 30720 Classroom Tuesday, October 3rd,
Choose a driving session either morning or afternoon of Saturday, October 7th, or Sunday, October 8th.

Bristol Motor Speedway / 151 Speedway Boulevard / Bristol, TN 37620 Classroom Thursday, Oct. 19th.
Choose a driving session either morning or afternoon of Saturday, Oct. 21st, or Sunday, Oct. 22nd.



Chattanooga



For information, or to register, go to

[www. Accident Avoidance Workshops.org](http://www.AccidentAvoidanceWorkshops.org)

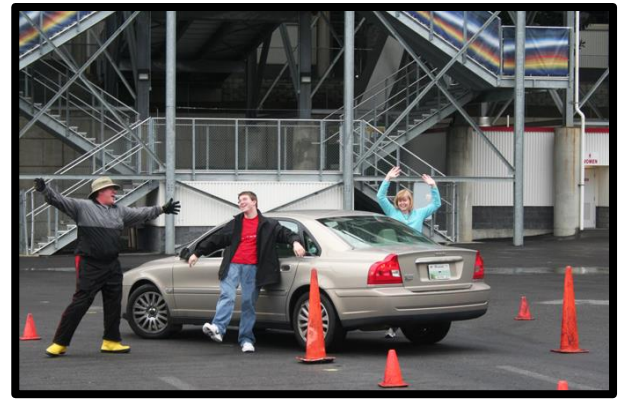
Cancellations and transfers can only be accommodated up until 2 weeks prior to the scheduled classroom date.

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November:

(*NEW!*) Kell High School 4770 Lee Waters Road / Marietta, GA 30066 Classroom Wednesday, November 1st,
Choose a driving session either morning or afternoon of Saturday, November 4th, or Sunday, November 5th.

Farragut High School 11237 Kingston Pike / Knoxville, TN 37934 Classroom Thurs., November 9th.
Choose a driving session either morning or afternoon of Saturday, November 11th, or Sunday, November 12th.

Volkswagen Chattanooga* 8001 Volkswagen Dr. / Chattanooga, TN 37416 Classroom Fri., Nov. 17th,
Saturday is sold out. Choose a driving session for the morning or afternoon of Sun., November 19th.

Harrison High School **Thanksgiving Weekend Celebration!**
4500 Due West Road / Kennesaw, GA 30152 Classroom Tuesday, November 21st.
Choose a driving session either morning or afternoon of Saturday, November 25th, or Sunday, November 26th.

Sprayberry High School 2525 Sandy Plains Road / Marietta, GA 30066 Classroom Wednesday, Nov. 29th.
Saturday is sold out. Choose a driving session either morning or afternoon of Sunday, Dec. 3rd.

December:

Atlanta Motor Speedway 1500 Tara Place / Hampton, GA 30228, Classroom Wednesday, December 13th.
Choose a driving session either morning or afternoon of Saturday, December 16th, or Sunday, December 17th.



Kennesaw Mtn. High School 1898 Kenn. Due West Road / Kennesaw, GA 30152 Classroom Wednesday, December 27th.
Choose a driving session either morning or afternoon of Friday, December 29^h, or Saturday, December 30th, **BUT...**
... when registering on-line, it only lists Saturday/Sunday options. So click Saturday if you prefer Friday... OR...
... click Sunday if you prefer Saturday.



Chattanooga



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